

## **MINUTES OF “GEOSTRAT” MEETING #2---18 JANUARY, ‘06**

**2.0.1 Opened with a prayer of welcome by Chairman Cobb**

**2.0.2 PARTICIPANTS: - E. Glasgow, R. Jackson, G. Zampini, A. Cumyn, \*S. Evans, \*R. Howarth, C. Cobb (Chair.), J. Busby (Exec. Sec’y.) (\*Ex officio)--- the full team.**

**2.0.3 In his opening remarks, chair. C. Cobb exhorted the group to open their minds using imagination and ingenuity, coupled with kindness and co-operation, –letting thoughts and ideas flow against a background of friendly debate.**

**2.0.4 Dates -future meetings:-  
Wed., 1 Feb.; Wed., 15 March; Wed., 5 April; Wed., 3 May.**

**2.1.4 Vestry Presentation, Sun., 19 Feb. (Watch “In Touch”)**

**2.0.5 Agenda distributed.**

**2.0.6 Each participant gave a mini-bio of their experience and defined what they hoped to bring to the deliberations.**

**2.0.7 In the ensuing and wide-ranging discussion, it became apparent that there was still information concerning the workings and goals of “Geostat” which were not clearly understood, not only by the Team, but by some parishioners.**

**2.1.7 A series of statistics concerning geographical disposition, ages, mother tongue, etc., of the population surrounding St. George’s was circulated. This kind of information will be invaluable for the Project Manager who will be involved in establishing demographics of future research. (Possible source: - Statistics Canada.)**

**2.1.8 “Schedule B” of the document entitled “A Strategic Plan For St. George’s in The 21st Century” [available at the back of the Church since 20 Nov. ’05, and known as “The Prime Document,”], was scrutinized at meeting #1, resulting in changing the word “Options” to “Ideas” for some of the items.**

**The order in which these items appear in “The Prime Document,” is NOT an order of priority, it is simply the order in which thoughts, springing from a number of sources, occurred to the writer. It will be incumbent on “GEOSTRAT”, at the next meeting, to set priorities for these “Items” – “Ideas”- “Options”- and begin the process of research and Project**

Managing, which is what we are all about. Once finalized, each strategy will be communicated to the M.L.T. for further handling.

**2.0.9 ACTION ITEM!!!**

Clause # 4.1.0 of “The Prime Document” defining the SCOPE of Research and Development to be carried out contains the following clauses: - #4.1.1, which reads, “ What can be done within St. George’s to increase membership, reduce costs and increase revenues?”

and clause #4.1.2 ‘what can be achieved in concert with other Churches within Ste. Anne’s Deanery, viz.: -Evergreen, The parish of Vaudreuil, Valleyfield, Kirkland, Pierrefonds and Beaconsfield.

With these two clauses as a background, a twofold challenge has now been issued *to each member of the team* to make a short presentation at the next meeting, [1 Feb., ‘06] as follows: -

(A) What kind of **MARKETING** is needed to expand St. George’s membership—given an exploding population in, particularly, Pincourt?

(B) How can we reduce operating, maintenance and capital costs over the short, medium and long-term?

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NOTE re: numbering system:- Each major section is given an identification beginning with the number of the meeting --thus 2.0.9—items from next meeting will show numbers starting with 3.  
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Errors or omissions? Pls. advise me by 22 Jan. No reply assumes acceptance.

J. S. Busby, Exec. Sec’y—“GEOSTRAT.”      20 Jan., ‘06